



# News Release

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## Janice Lemminger Named 2021 JA Hero

**Eau Claire, Wisconsin** – Junior Achievement of Wisconsin, Northwest Wisconsin is pleased to announce that Janice Lemminger, founder and CEO of C4 Solutions, is slated to receive the 2021 JA Hero award at the Sixth Annual JA Hero's Gala. Janice's long history with her work as an entrepreneur, human resources, and leadership in local philanthropic efforts will be recognized. Janice is celebrated for her work in the Chippewa Valley as a JA Board Member who was committed to helping Junior Achievement continue to grow and impact students throughout northwestern Wisconsin. We thank Title Partner BMO Harris Bank and Champion Partners, Group Health Cooperative, River City Transport and WESTconsin Credit Union for their support of this event.

The event takes place at the Florian Gardens in Eau Claire on February 24 from 5:00 pm - 7:30 pm. The evening is an opportunity to recognize and celebrate area heroes who champion the need to help area youth in the areas of financial literacy, work readiness and entrepreneurship. For more information about partnerships or to join us, visit <https://bit.ly/2021JAHero> or call 715-835-5566.

Seven additional Junior Achievement heroes including businesses, teachers and volunteers will be recognized.

Complimenting the event, will be an online auction. Junior Achievement is seeking donations for the online auction. If interested in donating an item for the auction, please call 715-835-5566 or email [northwest@javis.org](mailto:northwest@javis.org). Auction packages will offer items for all budgets and interests. More details on packages and where to participate will be announced in mid-February.

About Junior Achievement® Junior Achievement is the world's largest organization dedicated to providing young people with the skills and confidence to own their economic future and contribute to the economic viability of their families, communities, and country. Junior Achievement's programs focus on work readiness, entrepreneurship and financial literacy. Over the past five years, the 12 area offices of Junior Achievement of Wisconsin have used a dedicated core of more than 8,000 volunteer mentors to serve an average of 141,000 students per year. Last school year, more than 5,300 students were impacted throughout northwestern Wisconsin. For more information visit us at <https://northwestwisconsin.ja.org/> or call 715-835-5566.

